



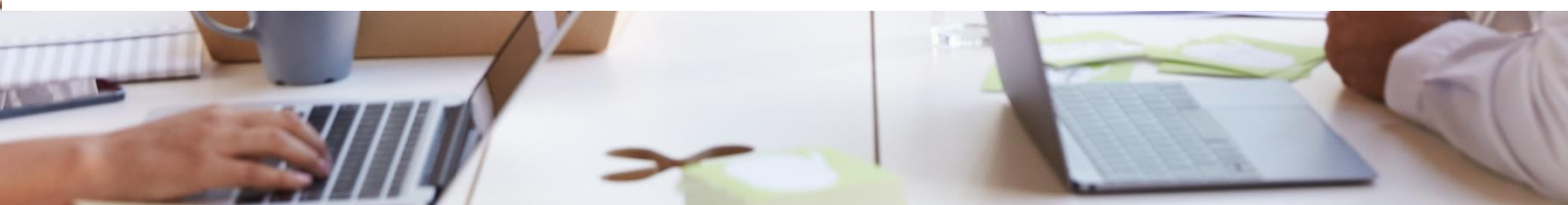
PROfound Leadership

HUMAN-CENTRED LEADERSHIP TRAINING

ASSISTING INDIVIDUALS, TEAMS AND
ORGANISATIONS TO EXCEL AND SUCCEED



TAILORED - EFFECTIVE - EMPOWERING





Greater Confidence
Smarter Choices
Better Outcomes



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Leadership is about guidance
to a clear vision, unlocking true potential
and creating excellence as a result of
heightened awareness, accountability
and inspiring actions.

It enables confidence, achievement and
fulfilment.

Martin Probst



LEADERSHIP SERVICES OVERVIEW

Your pathway options to ultimate leadership success.

“To become a leader,
you must first become
a *human* being.”

Confucius



We know that one approach won't suit everyone, so it's part of our philosophy to find ways to make our training accessible to as many people as possible. We offer you flexibility by designing and presenting our user-friendly courses online, as well as delivering tailored in-house or virtual group training for your team and organisation.



GROUP TRAINING

Online or on-site, at a length that's right for you. Our CEO delivers high quality content tailored to your needs. It's engaging and it works.



LEADERSHIP PROGRAMS

An outstanding opportunity for current and emerging leaders to become strong influencers who can make a positive impact on business performance.



ONE-ON-ONE COACHING

There is no other form of personal or professional development that is so tightly tailored to your specific needs. Give yourself the edge.



SPEAKING ENGAGEMENTS

Make your event a success and leave a lasting impression on attendees by hiring a leadership speaker who can connect and engage with the audience.



ONLINE COURSES

Develop your leadership skills whenever and wherever it suits you. eLearning is convenient and perfect for people who prefer to study independently.



TOOLS & RESOURCES

Leadership skills at your fingertips. Access bestselling leadership books, to-the-point ebooks, audio books, DISC profile reports, and more.

WE ARE FAMOUS FOR INSTANT AND PROFOUND RESULTS

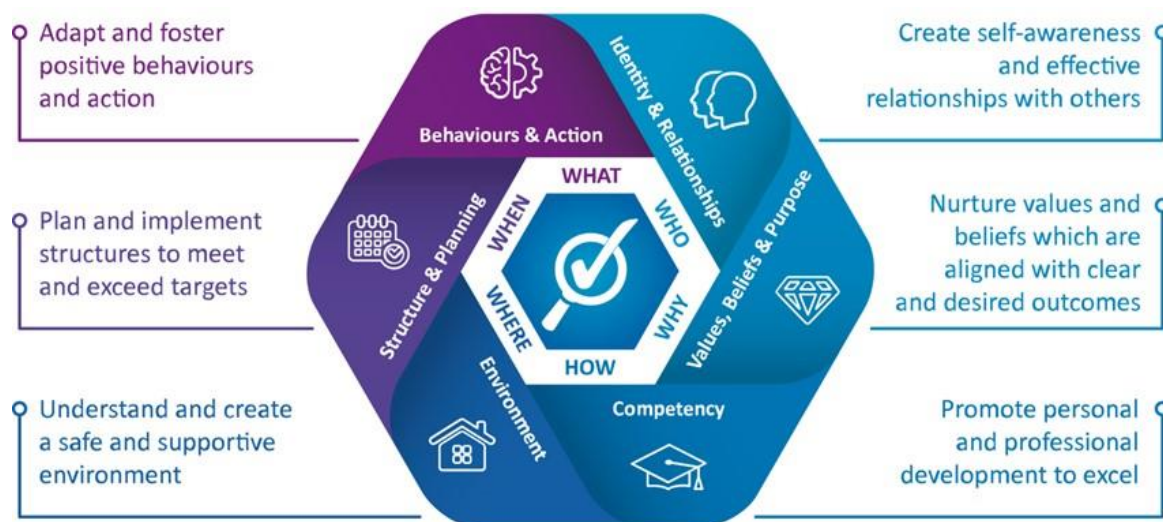
Our #1 priority is to ensure that with every interaction, our clients boost their ability to reach their goals and achieve better outcomes, as well as increase their confidence and fulfilment.



PROFOUND METHODOLOGY

The blueprint for successful and confident leaders.

Our learning and development solutions are based on the PROfound Leadership Methodology, developed after extensive research of client needs and analysing prevailing skill gaps in education and the workforce. This innovative, learner-led method covers 360 degrees of human-centred leadership and serves as a compass for clients to overcome their challenges and move forward through six areas of development.



Implementation Strategy

LEADER Learning Methodology.

For the implementation of learnings, we designed the **LEADER Learning Methodology**, a 6-step process that provides the clients with a clear strategy and succinct guidance.

This **LEADER** step sequence maximises outcomes not only during the session itself, but participants can successfully transfer their learnings into the workplace through a post-training review of the workbook and with the assistance of follow-up session options if selected.

During the event

LAUNCH your development by establishing clear goals.

EXPLORE new learnings, perspectives, and opportunities.

APPLY new learnings with activities, discussions, and exercises.

DECIDE what you will implement and what difference it will make.

Post the Event

EXECUTE your new learnings in workplace and real-life situations.

REFLECT on your achievements and fill any gaps to move forward.

**“Exceptional methodology,
the best I’ve heard,
really resonated.”**

Dr Jack Jacoby, Chief Executive Officer



GROUP TRAINING

Engaging and challenging, yet fresh and inspirational content.

“*Train* people well enough so they can leave,
treat them well enough so they don't want to.”

Sir Richard Branson



Do you have several team members who would benefit from our strategies? Our highly experienced and award-winning CEO Martin Probst will either conveniently come to you and deliver training to your team through on-site workshops or facilitate a virtual session if you prefer.

All workshops and sessions are built on real-life experience, not just theory, so the participants can walk away with concrete answers. We target your immediate needs and issues by incorporating your company's terminology and examples into our programs so that the training can be directly related back to the workplace. This is part of tailoring our programs and comes at no extra cost to you. Our unique approach creates a culture of independent employees who perform interdependently within a cohesive team. We encourage their desire to excel in their roles and help nurture values and beliefs aligned with business and team outcomes.



Why support your team with professional development?

Fostering a mindset of learning and adaptability.

Professional development is a vital factor for organisations to:

- ✓ Increase effectiveness and productivity
- ✓ Have employees who understand each other and work well as a team
- ✓ Translate improved productivity into a boost of bottom-line
- ✓ Enhance communication within the organisation and hence improve customer service and reputation
- ✓ Increase motivation and engagement at work to reduce absenteeism and staff turnover
- ✓ Develop a culture of trust which is a key factor in determining ultimate success
- ✓ Improve employees' health and wellbeing

Some benefits of organising organisation-exclusive training include:

- ✓ You can conveniently schedule the training date according to your company's preference
- ✓ We take pride in offering you solutions tailored to your needs to achieve the best possible outcome for you
- ✓ All participants will be from the same industry which means the training content can be delivered more targeted to your requirements
- ✓ Having everybody in the same session, attending the same training, encourages consensus building amongst stakeholders





Our most popular topics

Tailored to your needs to ensure maximum impact.

Our Learning & Development programs teach human-centered leadership skills (also referred to as soft skills): interpersonal communication, conflict management, emotional intelligence, critical thinking, problem-solving etc. Outlined below are the topics we specialise in, broadly allocated to three categories within a Leadership Capabilities Framework: *Mastering self-leadership*; *Building strong relationships*; and *Leading for results*.

 LEVEL 1: MASTERING SELF-LEADERSHIP	 RAISING PERSONAL EFFECTIVENESS	 UNLOCKING EMOTIONAL INTELLIGENCE	 MASTERING EFFECTIVE COMMUNICATION
 LEVEL 2: BUILDING STRONG RELATIONSHIPS	 ENHANCING INTERPERSONAL SKILLS	 MANAGING CONFLICT WITH CONFIDENCE	 PROVIDING 5-STAR QUALITY CUSTOMER SERVICE
 LEVEL 3: LEADING FOR RESULTS	 PRESENTING WITH INTENT AND IMPACT	 IMPLEMENTING AND MANAGING COMPLEX CHANGE	 EMPOWERING OTHERS TO PERFORM AND EXCEL

Other topics based on our area of expertise which can be selected for any sessions or tailored programs:

 BUILDING PERSONAL RESILIENCE	 CREATING A MINDSET OF EXCELLENCE	 INFLUENCING POSITIVE BEHAVIOURS	 FOSTERING A POSITIVE ORGANISATIONAL CULTURE
 CONDUCTING CRUCIAL CONVERSATIONS	 INFLUENCING AND WIN/WIN NEGOTIATION	 DELIVERING WORKPLACE COACHING	 AND MANY MORE LEADERSHIP TOPICS

“Brilliant presentation.”, “Martin was very engaging and motivating.”, “Not just thought provoking but life changing.”, “Presenter used real-life examples.”
“Favourite part of the workshop: All of it.”

Attendees of INSPIRATION IN LEADERSHIP workshop

Please contact us via email info@profoundleadership.com.au or call us on [1300 936 313](tel:1300936313) with any questions or if you would like to tailor these topics more specifically to your needs.



Group training investment structure

Facilitating sessions in the delivery mode and training length that suits you.

The following delivery modes and pricing can be used as a guideline. We will provide tailored quotes for all workshops and programs.

Virtual delivery

Duration	Cost per event (Up to 20 participants)	Cost for additional participants
Extended half day 4 hours	\$2,100 (Hourly rate: \$26.50/participant)	\$50 per person
Half day 3 hours	\$1,800 (Hourly rate: \$30.00/participant)	\$45 per person
Masterclass 2 hours	\$1,300 (Hourly rate: \$32.50/participant)	\$35 per person
Presentation 1 hour	\$700 (Hourly rate: \$35.00/participant)	\$20 per person
Follow-up Q&A 1 hour	\$600 (Hourly rate: \$30.00/participant)	\$15 per person

In-person delivery

Duration	Cost per event (Up to 20 participants)	Cost for additional participants
Workshop full day 6 hours	\$3,600 (Hourly rate: \$30.00/participant)	\$90 per person
Workshop half day 4 hours	\$2,800 (Hourly rate: \$35.00/participant)	\$70 per person
Masterclass 2 hours	\$1,800 (Hourly rate: \$45.00/participant)	\$45 per person

* Deliveries in Melbourne CBD and inner suburbs; other areas are upon request and might attract a travel fee.

Inclusions

- ✓ Fully tailored, engaging, interactive and thought-provoking training content
- ✓ Workbook PDF for 3-hour, 4-hour and 6-hour sessions to guide participants through the training, take notes and reflect on their learnings at a later stage (please note printed workbooks can be organised for an additional cost)
- ✓ Certificate of Attendance PDF for all participants

* Prices are exclusive GST, subject to change without notice

** Room with appropriate set up and catering to be arranged by the client for in-person deliveries

*** Terms and Conditions at profoundleadership.com.au/profound-leadership-terms-conditions/





LEADERSHIP PROGRAMS

Stepping up as a leader.

Innovative organisations are aware that securing and maintaining a competitive edge requires a succession pipeline from emerging leaders through to visionary executives. It is crucial to develop new leaders, assist developing leaders as well as support existing CEOs and executives to become stronger influencers who can make a greater positive impact on business performance and outcomes for all stakeholders.

Our elite programs are designed to build participants' confidence, certainty, and competence. This will allow them to return to the workplace with new strategies and tools to overcome challenges and accelerate organisational success. As with all our training solutions, **we completely tailor our programs to the required outcomes, desired length and financial budget of your company.** Together with you, we will explore the options that are available to you.



Example of a 12-month program

To give you an idea what a personalised leadership program could entail.

Following is the outline of our most popular 12-month program, designed to be accessible from **wherever you want, whenever you want, and as often as you want** during the program period (*with the exception of the set session times of the group training*).

Program participants will:

- ☑ Gain invaluable knowledge, practical skills and profound expertise in leading and managing self and others, which can change behaviours and culture in any organisation or industry context.
- ☑ Apply their skills to achieve peak performance in a safe, supportive and inclusive working environment where employees can excel within a team.
- ☑ Acquire, apply and improve leadership strategies to successfully deal with any challenges and achieve ethical win-win solutions.
- ☑ Learn to not only solve problems, but to see opportunities these challenges may present, and to discover new and innovative sources of revenue in those opportunities.

This elite program is designed for participants to acquire the skills and confidence needed to master their mind and provide them with the blueprint to become inspirational and successful leaders in a dynamic and ever-changing business world.

GROUP TRAINING ELEMENTS

Participants have access to **6 x 4-hour virtual group training sessions**, each one dedicated to a particular human-centred leadership topic of your choice. These training sessions are designed to:

- ☑ **Mastering self-leadership** - Creating a platform for self-leadership and self-management for personal and professional growth and victory.
- ☑ **Building strong relationships** - Stepping up as leaders and learning the principles of interdependent leadership to achieve ultimate win-win-win outcomes through leverage, synergies, and cooperation.
- ☑ **Leading for results** - Focusing on how to form a high-performance team to meet and exceed company goals.



COACHING ELEMENTS

Participants can schedule up to **12 x one-on-one virtual coaching sessions** to receive support and catapult their success. The sessions are tailored to individual needs and are led by the client's identified focus areas.

These coaching sessions entail:

- ✓ 90-minute 1:1 virtual sessions with CEO Martin Probst
- ✓ Access to the coach's calendar to book at the client's convenience
- ✓ Pre-coaching self-evaluation to pinpoint areas of improvement, regular ratings and visualisation of achievements.
- ✓ Recap and implementation strategy after each session
- ✓ Tailored emails with action steps and bonus resources
- ✓ DISC Profile (Online self-evaluation; Personalised profile report; Unpack during coaching session)
- ✓ Progress tracking

Q&A GROUP SESSION ELEMENTS

Participants have access to **12 x monthly 60-minute group Q&A sessions**. This is a unique opportunity for participants to ask any course topic related questions.

- ✓ Participants can register for Zoom sessions if they feel the need
- ✓ Access to the facilitator Martin Probst's experience and leadership knowledge
- ✓ A platform to interact with other participants, access their experience and together find solutions

eLEARNING PLATFORM

Participants have **unlimited access to the [Global Leadership Hub](#)**, our on-demand leadership skills platform. The hub is a **Leadership Vault** with:

- ✓ Online courses
- ✓ Video tutorials
- ✓ Audio files
- ✓ Ebooks
- ✓ Resources
- ✓ Leadership community boards
- ✓ And much more...

ONGOING SUPPORT

Participants have **email and phone access to the PROfound Leadership team** who are dedicated to support them if they face a challenge during their program.

INVESTMENT

If you have a group of 12 participants or more, we work with you to design and tailor a program in line with your expectations and budget.

The investment for a 12-month program as outlined above is valued at over \$7,000 and costs:

- ✓ For a group of 12 people only \$6,495 per participant
- ✓ For a group of 20 people even less at **\$5,950 per participant**

* Prices are exclusive GST, subject to change without notice | ** Other conditions may apply



“Business, after all,
is nothing more than
a bunch of human
relationships.”

Lee Iacocca



—PR[✓]found—
Leadership





ONE-ON-ONE COACHING

Activating your true potential.

Coaching is an integral part of our lives. Successful executives, elite athletes and sporting teams rely on coaching to get them where they want to be. Now you have access to the same opportunity in business.

“The best investment
you can make is
in *yourself*.”

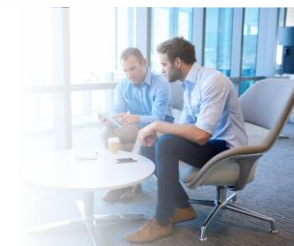
Warren Buffet



There is no other form of personal or professional development that is so **tightly tailored to your specific needs**. Through one-on-one coaching sessions, you will quickly discover what you do well and what you need to work on. If you embark on a coaching journey with us, you are guaranteed to be coached by our experienced CEO Martin Probst, whose kind and inspirational guidance and thought-provoking feedback will allow you to gain clarity and new perspectives to become the authentic leader you want to be.

What you cover in the sessions is up to you and guided by your goals. Some common topics include:

- ✓ Increasing self-confidence
- ✓ Embracing and managing change
- ✓ Improving interpersonal communication
- ✓ Unlocking emotional intelligence
- ✓ Managing conflict with confidence
- ✓ Setting and achieving goals
- ✓ Leading and managing others



Getting started is easy

In fact, we make the process as easy as 1 - 2 - 3!

1.

Find out if we are a good fit

Book your complimentary and obligation free one-on-one discovery session with experienced coach Martin Probst, and have your burning questions answered while you get to know each other. Here is the link: profoundleadership.com.au/discoverysession

2.

Select a program that's right for you

Choose the program subscription that suits you best: 2 sessions per month (Transformation Program) or 4 sessions per month (Acceleration Program). Or discuss with the coach a program that is even more tailored to you.

3.

Connect with your coach at your convenience

Book the sessions via a calendar link (or reserve a regular weekly or fortnightly spot) and start to experience life-changing results.

**“It blows my mind that Martin Probst can deliver
that kind of mindset change in such a short period of time.”**

Kirsty Milligan - Managing Director, Kirsty Milligan Stylist

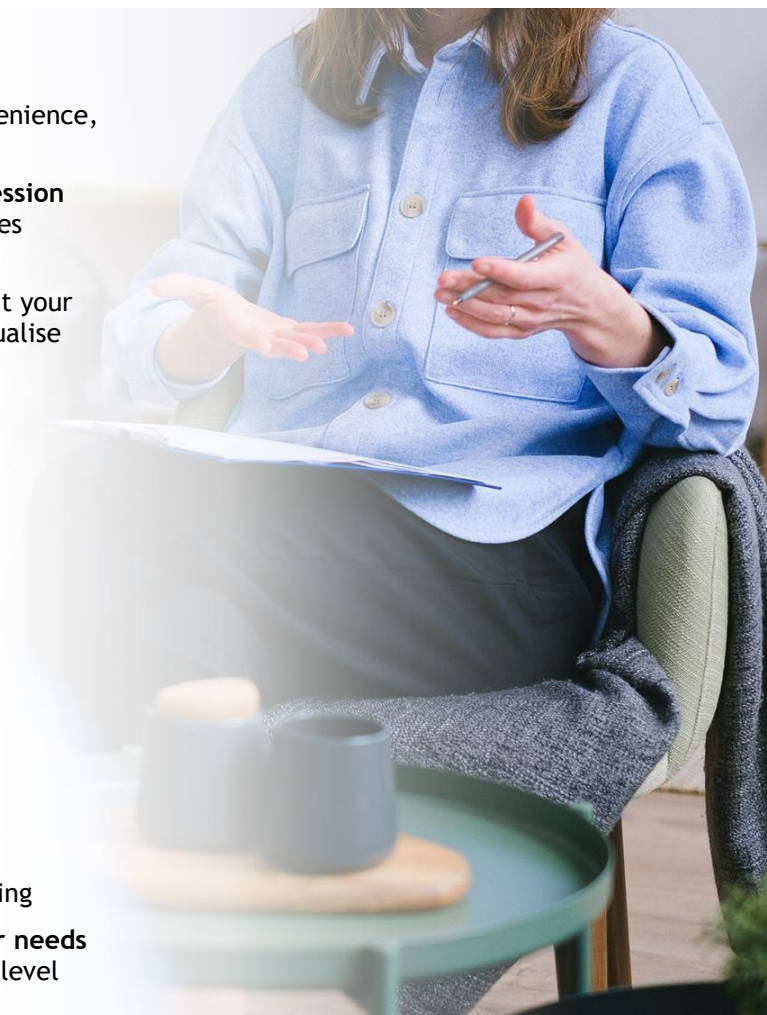


Coaching program options

Making an investment for life.

Both our coaching subscriptions include:

- ✓ **90-minute 1:1 online sessions**
Access the coach's calendar and book at your convenience, or have your favourite time reserved for you
- ✓ **Recap and implementation strategy after each session**
Tailored email with action steps and bonus resources
- ✓ **Progress tracking**
Complete a pre-coaching self-evaluation to pinpoint your areas of improvement, rate them regularly and visualise your achievements
- ✓ **Phone and email support**
Reach out between sessions if you need to
- ✓ **DISC Profile**
 - Online self-evaluation
 - Personalised profile report
 - Unpack during coaching session
- ✓ **I Did It! 16 Mindset Secrets**
#1 Bestselling Book, signed by author
- ✓ **Leadership Journal | E-edition**
"Dare to make a difference!"
- ✓ **Certificate of attainment**
To celebrate and share your achievement
- ✓ **Global Leadership Hub**
Membership portal access to all on-demand eLearning
- ✓ **Change or cancel your program according to your needs**
No lock-in contract, you can swap the subscription level before each renewal



Select the program that suits your needs, taking into consideration time commitment, desired leadership goals and implementation timelines.

	ACCELERATION PROGRAM	TRANSFORMATION PROGRAM
	Designed to create major positive change in your professional and personal life at a fast pace.	Designed to acquire, implement and execute powerful leadership strategies at a pace that fits in with your life.
Recommended program duration	3 months	6 months
Payment format	Monthly subscription	Monthly subscription
90-minute 1:1 online sessions	Up to 4 sessions per month	Up to 2 sessions per month
Monthly subscription* ⁺	\$1,495	\$795

* Prices excluding GST, subject to change without notice | * Subscription renews automatically until cancelled | ** Other conditions may apply



SPEAKING ENGAGEMENTS

Making your event a success.

Connecting and engaging with the audience is a key factor in organising a successful event or conference, and in leaving a lasting impression on your attendees.



Our Managing Director and Chief Education Officer **Martin Probst**, **#1 International Bestselling Author** and Australian Learning Impact Awards' **Learning Professional Of The Year**, has a proven track record for inspiring, motivating, and thought-provoking conference workshop facilitation and speaking engagements.

“Martin’s workshop and speaking skills left an inspiring effect.”

Ross Tinsley – Programme Leader for Undergraduate Tourism, Edinburgh Napier University



Booking options and popular topics

Every engagement completely tailored to your needs.

As with all our services, the speaking engagement or workshop facilitation is completely tailored to meet the needs of the audience and participants. Presentations and workshops can be delivered as a stand-alone keynote, or as a series over the course of a multi-day conference. We suggest allowing 30 to 60 minutes for keynotes, and 2 to 6 hours for workshops.

Some of the most popular topics include:

- ☑ **EMOTIONAL INTELLIGENCE - understand human behaviours and lead with positive influence**
Successful people have the ability to understand human behaviours and connect with others at a personal and emotional level. Attendees will learn how to take ownership of their own emotions, to enable them to positively influence others and to succeed in today’s busy and ever-changing environment.
- ☑ **BUILDING RESILIENCE - cope and thrive in the face of challenges**
Resilience enables us to cope with change, problems and stress. It helps us to turn stumbling blocks into steppingstones and setbacks into comebacks. Attendees will be empowered and inspired to maximise their own level of resilience required to respond positively to the pressures and demands in their personal and professional environment.
- ☑ **SELF-LEADERSHIP - being ahead of the game**
Self-leadership is about knowing when and where to direct those efforts that will help you succeed. It is essential to gain an empowering mindset to take control of your own success and get the results you desire. Attendees will learn the skills of prioritising, so they can successfully deal with change and handle workloads with more ease.



Keynote investment structure

Creating an inclusive atmosphere to leave the audience inspired and motivated.

The following tables serve as a pricing guideline for your event; please [contact us](#) for a tailored proposal.

Virtual delivery

Duration	From	50 attendees	to	500 attendees
30 minutes	From	\$900	to	\$2,800
45 minutes*	From	\$1,200	to	\$3,600
60 minutes*	From	\$1,400	to	\$4,100

In-person delivery

Duration	From	50 attendees	to	500 attendees
30 minutes	From	\$1,400	to	\$3,800
45 minutes*	From	\$1,700	to	\$4,600
60 minutes*	From	\$1,900	to	\$5,100

* Includes time for Q&A

** Prices are exclusive GST, subject to change without notice

*** In-person deliveries in Melbourne CBD and inner suburbs; other areas are upon request and might attract a travel fee.

For further details please visit profoundleadership.com.au/speaking/ or contact us directly on [1300 936 313](tel:1300936313) or info@profoundleadership.com.au to discuss your requirements.



PREFER AN ONLINE EVENT PLANNING TOOL?

We got you covered. Access our online Learning & Development planner to make life easy for yourself.

1. Access the form on profoundleadership.com.au/planner.
2. Complete the different areas to identify your needs.
3. We will be in touch and provide you with a personalised and fully tailored proposal and quote.





ONLINE COURSES

Empowering yourself with self-paced eLearning.

Online education has gained immense popularity and has proven to be an effective form of learning. Some of the advantages include:

- ✓ Flexibility of anytime, anywhere access
- ✓ Self-paced learning
- ✓ Low-cost alternative
- ✓ Comfort of your own home or desk
- ✓ Greater ability to concentrate



All our Leadership eLearning courses have been developed by our Chief Education Officer Martin Probst. He designed the online training with the learner in mind, caters for a variety of learning preferences, and is open and transparent in sharing all his leadership insights and knowledge.

Our flexible and user-friendly online courses cover topics such as:

- ✓ Building personal resilience
- ✓ Raising personal effectiveness
- ✓ Unlocking emotional intelligence
- ✓ Mastering effective communication
- ✓ Enhancing interpersonal skills
- ✓ Managing conflict with confidence
- ✓ Providing quality customer service
- ✓ Presenting with impact
- ✓ Implementing and managing change
- ✓ Empowering others to perform and excel



Global Leadership Hub

The most recent family member of PROfound Leadership.



When joining our online learning hub, you benefit immediately.



AWARD-WINNING LEARNING CONTENT

Access lessons and programs to unlock your potential and develop (or strengthen) a growth mindset. Gain invaluable transferable skills, relevant to all areas of your life.



SELF-PACED FLEXIBILITY

Learn at your own pace and in your preferred style. Watch the videos, listen to the audio, or read the text - or a combination of all three. It's up to you.



TAILORED PROGRAMS

We all learn differently. Build your own learning journey and choose the lessons that best suit your needs. Then progress your leadership skills to the next level.

THE ONLY LEADERSHIP SKILLS PLATFORM YOU'LL EVER NEED

Empower yourself with leadership skills to increase your focus and make you successful at kicking goals. Check out the online leadership training platform at: <https://www.globalleadershiphub.com/>



TOOLS & RESOURCES

Accessing top personal and professional development material in one place.

Keen to learn but don't want to commit to an entire online course? Then browse our *Leadership Skills Store* to learn about a specific topic of your choice. Check out the many bestselling leadership books, journals, to-the-point ebooks, audio books, DISC profile reports, etc.

Investments start from under \$5 and can be accessed at profoundleadership.com.au/store/



Personalised DISC Profile Report

To improve communication and relationships with others.

You can get a customised report that helps you understand your own style, provides you with insights into DISC principles, and shows you how to apply your strengths or adapt your style to achieve better outcomes.



Did you ever wish you could:

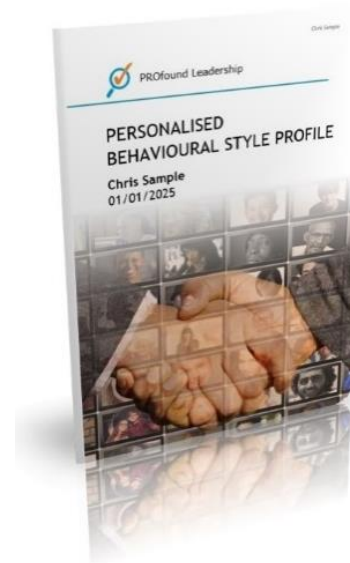
- ☒ Achieve better outcomes when communicating with others?
- ☒ Understand your own behavioural style and preferences at the core?
- ☒ Improve your relationships with any stakeholders?

DISC is a highly beneficial tool to assist us in recognising differences between people. It helps us understand ourselves and others better. By accepting, respecting, and adapting to these differences we can build long-term relationships and positive influence.

The customised 26-page report comes robustly filled with information about all things DISC, and is divided into 3 parts:

1. Providing you with an overview of the DISC principles and identifying characteristics and tendencies of each behavioural style.
2. Helping you understand your own style and revealing information about the tendencies that make you unique.
3. Identifying ways that you can apply your style strengths or adapt your style in order to meet the needs of others.

Order it here: profoundleadership.com.au/DISCreport





ABOUT PROFOUND LEADERSHIP

Bringing award-winning learning impact to you.

PROfound Leadership is a dynamic Melbourne based business that operates throughout Australia and internationally. Our Learning & Development programs have been successful in promoting greater confidence and heightened leadership skills in individuals and teams, enabling them to make smarter choices and achieve significantly and measurably better outcomes.

Our award-winning learning impact empowers organisations, teams and individuals through effective and proven leadership strategies, to unleash maximum potential and succeed in an ever-changing environment.

Three key factors make us unique:

1. We know that one approach won't suit everyone, so it's part of our philosophy to tailor all our services to our clients' needs.
2. All our professional development content is developed and delivered by our Director and Chief Education Officer Martin Probst, who was awarded 'Learning Professional of the Year' at the Australian Learning Impact Awards.
3. We are famous for instant and profound results. We proudly follow our own PROfound Leadership Methodology, the blueprint for successful and confident leaders. This ground-breaking method is your compass to overcome the toughest challenges in today's busy and ever-changing environment and has been specifically designed to elevate individuals, teams and organisations to a whole new level of success.



Our vision & purpose

Our 'Why'.

PROfound Leadership's vision is to **strengthen organisations through human-centred leadership and positively transform their future and generations to come.**



Our mission

The path to get us there.

Our mission at PROfound Leadership is to **empower organisations, teams and individuals with effective and proven leadership strategies and unleash their full potential to succeed in an ever-changing environment.**

We do this by:

- ✓ Challenging the Status Quo and providing new perspectives
- ✓ Educating and empowering individuals to find their authentic leadership style
- ✓ Building greater confidence, so individuals, teams and organisations can make smarter choices and achieve better outcomes

We let PROfound *results* do the talking. We are willing to challenge the *Status Quo*.

We educate and *empower* individuals to find their true *authentic* self.

We deliver *'WOW'* and superior quality in everything we do. We are guided by our strengths and *values*, rather than our fears.

We create positive *transformation* in leaders to influence their future and generations to come.

We turn up, we challenge, we *inspire*. We commit to lifelong *learning*.

Greater *Confidence*
Smarter. *Choices*
Better *Outcomes* We dare to make a *difference!*

The logo for PROfound Leadership. It features the word "PROfound" in a blue sans-serif font, with a blue checkmark inside the "O". Below it, the word "Leadership" is written in a bold, blue sans-serif font. The entire logo is set against a white background.

"PROfound – It's very appropriate.
The changes in your life are profound."

Scott Merrick, Business Owner



YOUR FACILITATOR, COACH AND AUTHOR

Delivering great impact and results.

Martin Probst – Chief Education Officer



Martin Probst is an award-winning learning professional and #1 International Bestselling author, assisting individuals, teams and organisations to lead with confidence and succeed in today's busy and ever-changing environment.

Through his company PROfound Leadership, Martin's vision is to strengthen organisations through human-centred leadership and positively transform their future and generations to come. His mission to maximise human potential and empower individuals and teams with skills of the future, has led him to:

- ✓ Work in different industries on 6 continents for over 30 years
- ✓ Become a Certified 'Learning Facilitator' and 'Virtual Facilitator' (Asia Pacific Institute for Learning & Performance) and certified in many other transformational modalities to ensure our clients get the best possible ROI and ROE.



- ✓ Design and deliver more than 300 workshops and speaking engagements
- ✓ Teach for over 10 years in formal education
- ✓ Facilitate over 1,100 hours of one-on-one coaching sessions
- ✓ Author many books, including the latest #1 International Bestselling book 'I did it!'
- ✓ Being awarded 'Learning Professional of the Year' at the Australian Learning Impact Awards
- ✓ His company being placed in the 'Top 10 Leadership Development Training/Coaching Companies' APAC 2020
- ✓ Featured in:



Martin is directly impacting the lives of many managers in Australia and around the globe through his simple-yet-effective and solution-based leadership strategies, so they can successfully deal with the human aspects of the business.

Further information can be found on:

- ✓ <https://www.linkedin.com/in/martinprobst/>
- ✓ <https://profoundleadership.com.au/about-us-profound-leadership/>

"Dare to make a difference!"

Martin Probst
AWARD-WINNING
LEARNING PROFESSIONAL

E martin@profoundleadership.com.au | T 1300 936 313 | M 0421 936 313 | W profoundleadership.com.au



WHAT OUR CLIENTS ARE SAYING

Many trusted companies work closely with us.

OVERALL GOOGLE REVIEW RATING:

5.0 ★★★★★



What our local, national, and international clients are saying



It blows my mind

"It is extraordinary that Martin Probst can deliver such powerful mindset change in such a short period of time. From a management perspective his logic is easy to understand and relatable to teams."

Kirsty Milligan | Stylist and fashion Commentator National TV/Radio



Incredibly helpful and contained practical and relevant advice

"I can highly recommend him as a personal coach to any manager looking for next step in their career."

Pascal Winkelmann | Chief Executive Officer | Dailywin Watch Products Mfg. Limited, Hong Kong



The best money I've ever spent

"PROfound - it's very appropriate. The changes in your life are PROfound."

Scott Merrick | Business Owner



I enjoyed and looked forward to every session

"I have been able to get better organized, identify and verbalize better our company's values, mission and vision that guides now the team and improved the communication with our clients and suppliers."

Camilla Novotna | Founder & Director | ecokit



Practical tools on how to change our own behaviours

"Fantastic presentation from Martin at our International CFO and HR Directors Forum event. Martin shared a great understanding of what drives our behaviour..."

Neal Woolrich | Director, International Executive Forums | Gartner



Integrity, reliability, commitment and dedication to his work are well recognised

"He [Martin] has assisted me on many occasions, both at a professional and personal level, his skills are outstanding, and I recommend him as a mentor at all levels."

Steven Deer | Senior Project Manager | VET Development Centre (VDC)



- ☑ "Favourite part of the workshop: All of it."
- ☑ "I liked the energy in the room and Martin's caring, open, honest style."
- ☑ "Insightful, deep, lots of reason & logical concepts."
- ☑ "Thanks for sharing your experience, wisdom and knowledge. Brilliant presentation."

More client testimonials can be found at profoundleadership.com.au/testimonials/.



PROfound Leadership

**Assisting individuals, teams and organisations
to excel and succeed.**

Our door is always open to assist you with any further questions you may have.



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